

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
STATE HIGHER EDUCATIONAL INSTITUTION  
«VASYL STEFANYK PRECARPATHIAN NATIONAL UNIVERSITY»**

Faculty of Economics

Department of Management and Marketing

**SYLLABUS OF THE DISCIPLINE**

**SOCIAL AND ECONOMICAL REGIONAL DEVELOPMENT**

Educational program Management of organisations and administration

Specialty 073 Management

Field of knowledge 07 Management and administration

Approved at the conference of the department  
The protocol N 1 on August 27, 2020

Ivano-Frankivsk - 2020

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| 1. General information  |   |
|---|---|
| <b>Title of the discipline</b>  | Social and economical regional management   |
| <b>Lecturer</b>   | Tkach Oleg, Doc. Of Economy, Prof.  |
| <b>Lecturers contact number</b>   | +38(095)7059731   |
| <b>Lecturers E-mail</b>   | <a href="mailto:tkach.oleg@pnu.edu.ua">tkach.oleg@pnu.edu.ua</a>  |
| <b>Discipline format</b>  | Full-time, part-time  |
| <b>Amount of credits</b>  | 6 ECTS, 180 h.  |
| <b>Link to the distance learning site</b>   | <a href="https://d-learn.pnu.edu.ua/index.php?mod=course&amp;action=ReviewOneCourse&amp;id_cat=98&amp;id_cou=8636">https://d-learn.pnu.edu.ua/index.php?mod=course&amp;action=ReviewOneCourse&amp;id_cat=98&amp;id_cou=8636</a> |
| <b>Consultations</b>  | Consultations according to the consultation schedule  |
| 2. Annotation to the course   |   |
| <p>"Social and economic regional development " is a discipline that belong to the selective part of the cycle of professional and practical training and is a modern management concept of regional social and economic development as a element of effective management impact.</p> <p>Within learning process has been foreseen obtaining by the students theoretical knowledge, forming and evaluation of regional competition and financial position.</p> <p>The program of the subject is complete by two models:</p> <ol style="list-style-type: none"> <li>1. Basic analyze of a social economical regional development.</li> <li>2. Regional social-economical effective management.</li> </ol>   |   |
| 3. The purpose and objectives of the course   |   |
| <p>Management of regional social development – educational course, course mean is accepting theoretical basis knowledge and competence of regional social economic development as a special type of management.</p> <p>On the basis of modern categories, definitions and summarizing to existing ways of evaluation the regional social economic affective management were presented with the state government participation, local body representatives and budgeting.</p> <p>A new type of mechanism, principles were presented for the implementation of the effective regional development means. According to the course the students</p> <p><b>need to know:</b></p> <p>Evaluation means of “region”;</p> <p>Basic means of the regional development;</p> <p>Evaluation of region as a competition element;</p> <p>Theoretical basis of regional management;</p> <p>Economic means of regional competition evaluation;</p> <p><b>able to do:</b></p> <p>to analyze regional economic dynamic;</p> <p>to define regional specialty;</p> <p>to forecast regional development;</p> <p>to participate in regional strategy development and implamantation.</p> |   |

#### **4. Competencies (Learning outcomes)**

IC. Ability to solve complex specialized problems and practical problems in the field of management or in the learning process, which involves the use of appropriate theories and methods and is characterized by complexity and uncertainty of conditions.

SC7. The ability to select and use modern management tools.

SC11. The ability to create and organize effective communications by management process.

SC15. The ability to learn and demonstrate a leader ability and behavior skills.

SC 17. The ability to staff forming and optimization process and implementation of the new way of staff organization and culture.

SC 18. The ability to define and implement administration system in organization with a new management type concern and social responsibility for management decision making.

#### **5. The results of program**

PRR5. Identify and analyze the key characteristics of marketing systems at different levels, as well as the behavior of their subjects.

PRR10. To be able to implement staff motivation means.

PRR 12. To evaluate the juridical, social and economic aftermath of organizational functioning.

PRR 13. To communicate in writing and verbal by state language and English.

PRR 15. Demonstrate to act by social responsible and community active on the basis of ethical understand to multicultural deference.

PRR 16. Demonstrate ability to work personally, flexible thinking, to be open for new knowledge, to be critical and self-critical.

PRR 18. Demonstrate an ability for new methods using for organization staff strategy development on the basis of social responsibility.

|  |              |                   |                       |   |                    |                                |
|--|--------------|-------------------|-----------------------|---|--------------------|--------------------------------|
|  |              |                   |                       |   |                    |                                |
| 5. Organization of course learning   |              |                   |                       |   |                    |                                |
| Total mount – 90 h   |              |                   |                       |   |                    |                                |
|  |              |                   | Total number of hours |   |                    |                                |
| lectures   |              |                   | 20                    |   |                    |                                |
| seminars   |              |                   | 20                    |   |                    |                                |
| indipendent work   |              |                   | 50                    |   |                    |                                |
| Course information   |              |                   |                       |   |                    |                                |
| Semester   | Specialty    | Year of study     | Normative / selective |   |                    |                                |
| 8  | 07 Managment | 4                 | selective             |   |                    |                                |
| Course topics  |              |                   |                       |   |                    |                                |
| Theme, plan  |              | Form of classes   | Literature            | Task  | Weight of the mark | Deadline                       |
| <b>Topic 1. The means of “region” in the modern economic science.</b><br><br>Mean of “region”, region as a subject of economy.   |              | Lecture, seminars | [1,2,3,6,13-18]       | Study lecture material, prepare for seminar | 5 points           | To the next lesson on schedule |
| <b>Topic 2. Region as element of global competition.</b><br>Definition of the global process, competition of the regional territories, types of the regional management. |              | Lecture, seminars | [1,2,3,7,13-18]       | Study lecture material, prepare for seminar | 5 points           | To the next lesson on schedule |

|  |                   |                  |   |          |                                |
|--|-------------------|------------------|---|----------|--------------------------------|
|  |                   |                  |   |          |                                |
| <b>Topic 3.</b><br><b>Competitions advantages and its role in the regional competition.</b><br>Forming and activation of the regional competition, competition modeling activation, specialty of cluster forming policy.               | Lecture, seminars | [3,4,5,7,13-18]  | Study lecture material, prepare for seminar         | 5 points | To the next lesson on schedule |
| <b>Topic 4. System attitude to regional development strategy forming.</b><br>Definition of oriental territory, the aims of regional oriental plan, scheme of territory, regional subsystem.  | Lecture, seminars | [3,4,5,7,13-18]  | Study lecture material, prepare for seminar         | 5 points | To the next lesson on schedule |
| <b>Topic 5. The ways of economic pole rising forming.</b><br>The mean of local development, poles of rising forming, poles of rising on Ukraine  | Lecture, seminars | [3,4,5,7,13-18]  | Study lecture material, prepare for seminar         | 5 points | To the next lesson on schedule |
| <b>Topic 6. The place of formal and informal.</b><br>Regional paradigm, regional policy, priority of regional development, the mean of regional strategy development.  | Lecture, seminars | [5,6,9,11,13-18] | Study lecture material, prepare for seminar         | 5 points | To the next lesson on schedule |
| <b>Topic 7. Regional development planning and prognostication.</b><br>The mean of regional development prognostication tools, prognostication and planning documents of regional development.  | Lecture, seminars | [5,6,7,13-18]    | Study lecture material, prepare for practical class | 5 points | To the next lesson on schedule |
| <b>Topic 8. Regional management tools.</b><br>Regional cycle of added value creation, regional development subject classification; groups and types of regional development means, cycle of regional development means implementation. | Lecture, seminars | [4,6,8,13-18]    | Study lecture material, prepare for seminar         | 5 points | To the next lesson on schedule |

|   |                   |                |   |          |                                |
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| <b>Topic 9. Organizational and planning means of regional development.</b><br>Basic characteristics and tools of regional management development, resources management.   | Lecture, seminars | [3,5,11,13-18] | Study lecture material, prepare for seminar | 5 points | To the next lesson on schedule |
| <b>Topic 10. Regional competition and evaluation.</b><br>Target, principles, evaluation and implementation of competition rising program, territory competition research. | Lecture, seminars | [3,5,11,13-18] | Study lecture material, prepare for seminar | 5 points |                                |

#### 6. Course evaluation system

|                                  |   |
|----------------------------------|---|
| General course evaluation system | <p>100 points - 50 points during the semester and 50 points for the test</p> <p>"Excellent" - the student demonstrates complete and in-depth knowledge of the material, a reliable level of development of skills, correct and reasonable formulation of practical conclusions, provides a complete reasonable solution of examples and problems, analyzes causal relationships; fluent in scientific terms;</p> <p>"Good" - the student demonstrates complete knowledge of the material, but allows minor omissions of factual material, is able to apply it to solve specific examples and problems, in some cases vaguely formulates generally correct answers, makes some minor mistakes and inaccuracies in solutions;</p> <p>"Satisfactory" - the student has most of the factual material, but does not teach it consistently and logically, allows significant gaps in the answer, does not always know how to properly apply the acquired knowledge to solve specific examples and problems, vaguely and sometimes incorrectly formulates basic allegations and causation;</p> <p>"Unsatisfactory" - the student does not have a sufficient level of necessary knowledge, skills, abilities, scientific terms.</p> |
| Requirements for individual work | <p>The student performs individual work, which is to develop and submit their own plan of the negotiation process, which is an admission to the test or provides a certificate of completion of the course, which covers the negotiation process on the platforms <b>Coursera, Prometeus</b>, etc .students in the learning process, identifying the degree of mastery of the theoretical provisions of the course. The individual assignment must be submitted for review 1 week before the end of the semester and defended and evaluated at 10 points (max)</p>  |
| Seminars                         | <p>The practical lesson is held in order to form students' skills in the subject, solve problems, check and evaluate them. The purpose and structure of practical classes is a chain that connects theoretical training and teaching practice in the discipline, as well as provides prior control students' knowledge. The grade for the practical lesson is taken into account when</p>   |

|  |  |
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|  | setting the final grade for the discipline. This form gives the student the opportunity to receive a maximum of 30 points during the semester  |
| Independent work                             | Independent work of students is the main means of mastering educational material in free time from classroom classes. The study time allotted for independent work of students is regulated by the working curriculum and is respectively 50 hours. Independent work involves the study of educational, scientific and reference literature. The recommended element of this student work is record keeping (electronic version or presentation is also allowed). This approach promotes better assimilation of the actual material, makes it possible to save it in a user-friendly form. The level of student performance of independent work is taken into account when setting the final grade for the content modules of the discipline and is estimated at 10 points (max) |
| Conditions of admission to the final control | <ul style="list-style-type: none"> <li>– evaluation for answers and testing during classroom classes (30 points);</li> <li>– assessment for individual (presentation) work (10 points);</li> <li>– score for independent work (10 points).</li> </ul>  |

### **7. Course policy**

- independent performance of educational tasks, tasks of current and final control of learning outcomes (for persons with special educational needs this requirement is applied taking into account their individual needs and opportunities);
- links to sources of information in the case of the use of ideas, developments, statements, information;
- providing reliable information about the results of their own educational (scientific, creative) activities, used research methods and sources of information.

Assimilation of the missed topic of the lecture for a good reason is checked during the final control. The omission of the lecture for a disrespectful reason is completed by the student in accordance with the requirements of the department, established at the meeting of the department (interview, abstract, etc.).

Missed practical classes, regardless of the reason for the omission, the student works according to the schedule of consultations. Current "2" academic groups.

### **8. Recommended literature**

1. Ткач О.В., Беленький Ю.С., Мікула Н.А. Конкурентоспроможність прикордонних територій, економічні механізми забезпечення // Колективна монографія. Відп. ред. д.е.н., проф. Беленький Ю.С. – Львів, 2009. – 365 с.
2. Ткач О.В. Регіональні просторово-економічні системи: глобальні тенденції та циклічні взаємовпливи // Монографія. Львів: ІРД НАН України, 2010. – 458с.
3. Ткач О.В. Регіональні просторово-економічні системи: сучасний стан та перспективи розвитку // Монографія. Львів: ІРД НАН України, 2012. – 462с.
4. О. Tkach The oriental-economical systems: global and regional aspects, influences and development// Monograph \ Oleg V. Tkach. – First edition.- Ivano-Frankivsk : HSEE “The V. Stepanyuk Precarpathian National University” , 2013, - 266 p.
5. С. Марковський, Н. Мікула, А. Ткачук, В. Толкованов Конкурентоспроможність територій – К : Легальний статус, 2011. – 252 с.
6. Концептуальні засади формування і оцінки фінансового потенціалу регіону: / Козоріз М. А. ; НАН України Інститут регіональних досліджень. – Львів, 2011 . -99 с.
7. О. Tkach / The theoretic-methodological bases of the development of the regions within the global economic system Innovation Process Management in Ukraine: problems commercialization of scientific and technical developments: Monograph / Yurii Vovk, Oleh Karyu, Ihor Kulyniak, Yosyf Petrovych and other / Edited by Yurii Vovk, Oleh Karyu. - Lvi– : LLC “Rastr-7”, 2018 -266 p.
8. Валух А.М. Формування державної стратегії розвитку природного капіталу України. Рівне, 2018. 438 с
9. Валуєвський О. Роль державної культурної політики в реалізації реформ в Україні // Стратегічні пріоритети. 2016. № 3 (40). С. 140, 141.
10. Державне будівництво і місцеве самоврядування в Україні. Підручник. 2017. 360 с
11. Мамчур Г.В. Теорія та історія державної служби: навч. посібник; М-во освіти і науки

України, Київ. нац. ун-т ім. Тараса Шевченка. К.: Київський університет, 2017. 359 с.

12. Придиус Л.В. Управління якістю державної служби України: монографія. Дніпро: ДРІДУ НАДУ, 2017. 280 с.

13. Теорії, технології та особливості реалізації адміністративних реформ у стрижневих країнах світу: монографія / автор. кол.: В.І. Шарий, О.В. Черевко, В.М. Мойсієнко. Черкаси, 2017. 316 с.с.

14. Афанасьєв М. В. Побудова системи управління якістю в діяльності органів виконавчої влади регіону : монографія / М. В. Афанасьєв, Л. Г. Шемаєва, Л. Й. Аведян та ін. ; [за заг. ред. канд. екон. наук, доцента Л. Г. Шемаєвої. – Х. : Вид. ХНЕУ, 2008. – 472 с.

15. Борденюк В. І. Місцеве самоврядування та державне управління: конституційноправові основи співвідношення та взаємодії : монографія / В. І. Борден юк. – К. : Парламентську вид-во, 2007. – 540 с.

16. А. Ткачук Конкурентоспроможність територій : практ. посібн. / А. Ткачук, В. Толкованов, С. Маяковський та ін. – К. : Легальний статус, 2011. – 252 с

17. Кучабський О. І. Територіальне управління в Україні в умовах реформ : навч. посібн. / О. І. Кучабський. – К. : Астролябія, 2010. – 304 с.

18. Мамонова В. В. Методологія управління територіальним розвитком : монографія / В. В. Мамонова. – Х. : Вид. ХарPI НАДУ "Магістр", 2006. – 196 с.

19. Зозуля С. В. Територіальна організація влади в Україні : навч.-метод. посібн. / упор. С. В. Зозуля ; Черніг. центр перепідготовки та підвищення кваліфікації працівників органів державної влади, органів місцевого самоврядування, державних установ і організацій. – Чернігів : ЦППК, 2009. – 68 с.

20. Пак Н. Т.Регіональна економіка: навч. посібн. Львів: Видавництво Львівської політехніки, 2015. – 326 с

21. Ковбасюк Ю.В. Регіональне управління : підручник / за заг. ред. Ю. В. Ковбасюка,В. М. Вакуленка, М. К. Орлатого. – К. : НАДУ, 2014. – 512 с

Публічне управління та адміністрування в умовах інформаційного суспільства: вітчизняний і зарубіжний досвід: монографія / За заг. ред. Сергія Чернова, Валентини Воронкової, Віктора Банаха, Олександра Сосніна, Пранаса Жукаускаса, Йоліти Ввайнхардт, Регіни Андрюкайтене; Запоріз. держ. інж. акад. – Запоріжжя: ЗДІА, 2016. – 606 с.

**Lecturer**

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