

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE VASYL
STEFANYK PRECARPATHIAN NATIONAL UNIVERSITY**



Faculty of Economics

Department of Management and Marketing

SYLLABUS OF THE DISCIPLINE

ORIENTAL ECONOMY

Approved at the conference of the department
The protocol N 5 on January 13, 2025

Ivano-Frankivsk - 2025

1. General information	
Title of the discipline	Social and economical regional management
Lecturer	Tkach Oleg, Doc. Of Economy, Prof.
Lecturers contact number	+38(095)7059731
Lecturers E-mail	tkach. oleg@pnu.edu.ua
Discipline format	Full-time, part-time
Amount of credits	6 ECTS, 180 h.
Link to the distance learning site	https://d-learn.pnu.edu.ua/index.php?mod=course&action=ReviewOneCourse&id_cat=98&id_cou=8636
Consultations	Consultations according to the consultation schedule
2. Annotation to the course	
<p>"Oriental Economy" is a discipline that belong to the selective part of the cycle of professional and practical training and is a modern management concept of common regularity of different types of oriental economical systems, oriental economical systems management and its sustainability of development.</p> <p>Within learning process has been foreseen obtaining by the students theoretical knowledge, forming and evaluation of modern terms of oriental economy development, speciality of oriental economical systems management.</p> <p>The program of the subject is complete by two models:</p> <ol style="list-style-type: none"> 1. Basic principles of oriental economy. 2. Oriental economical systems management. 	
3. The purpose and objectives of the course	
<p>Oriental economy – educational course, course mean is accepting theoretical basis knowledge and competence of oriental economy, development direction of oriental economy, management of the oriental economical systems, competition of the oriental systems and sustainable development management.</p> <p>On the basis of modern categories, definitions and summarizing to existing ways of evaluation conceptual basic knowledge of oriental economical systems research, to define a modern criteria for effective oriental management, planning of oriental economical systems sustainable development.</p> <p>According to the course the students</p> <p>need to know:</p> <p>Evaluation means of “oriental economy”;</p> <p>Basic means of a oriental economical system;</p> <p>Terms and conditions of oriental economy;</p> <p>The way of oriental economical system management;</p> <p>The way of oriental economy development from the point of regional economy view;</p> <p>The methods of oriental economy systems development analyzing and modeling</p> <p>able to do:</p> <p>to analyze oriental economical system effective functioning;</p> <p>to implement received theoretical knowledge to practical activity;</p> <p>to define place and role of the economic system management forms;</p> <p>to justify oriental economical systems further perspective way of development;</p> <p>to analyze the competition forming perspective for oriental economical systems and its sustainability.</p>	
4. Competencies (Learning outcomes)	

IC. Ability to solve complex specialized problems and practical problems in the field of management or in the learning process, which involves the use of appropriate theories and methods and is characterized by complexity and uncertainty of conditions.

GC7. The ability to communicate by foreign language.

SC3. Ability to define a perspective development way of an organization;

The results of program

PRR3. Demonstrate knowledge of theories, methods and management functions, modern leader concepts;

PRR5. Identify and analyze the key characteristics of marketing systems at different levels, as well as the behavior of their subjects.

PRR7. Detect of organizational planning.

PRR 13. To communicate in writing and verbal by state language and English.

5. Organization of course learning

Total amount – 180 h

		Total number of hours
lectures		28
seminars		32
independent work		120

Course information

Semester	Specialty	Year of study	Normative / selective
5	07 Management	3	selective

Course topics

Theme, plan	Form of classes	Literature	Task	Weight of the mark	Deadline
<p>Topic 1. Oriental systems: mean, dynamic and development priority. Definition “system”, oriental system”, oriental economical system”, oriental co working, oriental economical systems forming</p>	Lecture, seminars	[2,3,4,8]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
<p>Topic 2. Theoretical basis of oriental concept of economical development. Postindustrial community economical theories, economical cycling theory</p>	Lecture, seminars	[2,3,5,6 8]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule

<p>Topic 3. Modern global process. Internationalization process of economy, corporate sector, transnational corporation .</p>	Lecture, seminars	[2,3,4,5,6]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
<p>Topic 4. Crisis events as inalienable modern economy element. Cycling crisis events, history of cycling crisis events, regional waves of crisis process.</p>	Lecture, seminars	[3,4,5,7]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
<p>Topic 5. Theoretical basis of competition. Means of “competition” and change of attitude to it, attitude of ordolebiralizm, monetary theory, institutionary theory and other types of theories.</p>	Lecture, seminars	[2,3,4,5,7]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
<p>Topic 6. Evaluation of oriental development mean and theory. Main timing of “sustainable development” mean evaluation, terms and conditions of oriental economical sustainable development, specialty of oriental order and oriental development .</p>	Lecture, seminars	[2,3,5,6,8]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
<p>Topic 7. International form evolution of oriental integration. European countries oriental organization; European countries oriental organization, European law of oriental territories; European oriental development perspectives.</p>	Lecture, seminars	[1,2,3,4,4, 5,9-20]	Study lecture material, prepare for practical class	5 points	To the next lesson on schedule
<p>Topic 8. Criteria of Ukrainian regional oriental development. Basic criteria of sustainable oriental development, main reason for different social level of living.</p>	Lecture, seminars	[1,2,3,4-8]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule

<p>Topic 9. Regional oriental development as s integral part of oriental state system. Common oriental structure, main problem of oriental economical development, terms of oriental economical sustainable development.</p>	Lecture, seminars	[2,3,5,8,9,10-15]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
<p>Topic 10. Oriental economical system management. Territorial administration dividing, sustainable development national strategy, oriental economical system administration and management, oriental planning.</p>	Lecture, seminars	[2,3,5,8,13-18]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
<p>Topic 11. Sustainable development project management of the systems subjects. Management of oriental economical systems development, oriental project management of sustainable development.</p>	Lecture, seminars	[3,4,5,8]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
<p>Topic 12. Oriental economical system sustainable development diagnostic. Quality living in a region, structure and context of population living quality of a region.</p>	Lecture, seminars	[2,3,4,5,8]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
<p>Topic 13. Regional development project analysis. Regional orient structural analysis, oriental economical system sustainable development providing, economical mathematical modeling.</p>	Lecture, seminars	[2,3,4,5-21]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
<p>Topic 14. Enterprise competition and logistic administration of oriental system. Logistic authoring, logistic consulting, logistic system administration, network technology administration.</p>	Lecture, seminars	[3,5,11,13-18]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule
<p>Topic 15. Administration structure and planning.</p>	Lecture, seminars	[2,3,5,8,11,13-18]	Study lecture material,	5 points	To the next lesson on

Organizational structure of management, oriental economical planning, city orient organization.			prepare for seminar		schedule
Topic 16. Trans boarder and inter region oriental economical development organization. Trans boarder and close boarder cooperation. Regulatory mechanism and development mechanism of oriental economical system.	Lecture, seminars	[1,2,3,5,8-21]	Study lecture material, prepare for seminar	5 points	To the next lesson on schedule

6. Course evaluation system

General course evaluation system	<p>100 points - 50 points during the semester and 50 points for the test</p> <p>"Excellent" - the student demonstrates complete and in-depth knowledge of the material, a reliable level of development of skills, correct and reasonable formulation of practical conclusions, provides a complete reasonable solution of examples and problems, analyzes causal relationships; fluent in scientific terms;</p> <p>"Good" - the student demonstrates complete knowledge of the material, but allows minor omissions of factual material, is able to apply it to solve specific examples and problems, in some cases vaguely formulates generally correct answers, makes some minor mistakes and inaccuracies in solutions;</p> <p>"Satisfactory" - the student has most of the factual material, but does not teach it consistently and logically, allows significant gaps in the answer, does not always know how to properly apply the acquired knowledge to solve specific examples and problems, vaguely and sometimes incorrectly formulates basic allegations and causation;</p> <p>"Unsatisfactory" - the student does not have a sufficient level of necessary knowledge, skills, abilities, scientific terms.</p>
Requirements for individual work	The student performs individual work, which is to develop and submit their own plan of the negotiation process, which is an admission to the test or provides a certificate of completion of the course, which covers the negotiation process on the platforms Coursera, Prometeus , etc .students in the learning process, identifying the degree of mastery of the theoretical provisions of the course. The individual assignment must be submitted for review 1 week before the end of the semester and defended and evaluated at 10 points (max)
Seminars	The practical lesson is held in order to form students' skills in the subject, solve problems, check and evaluate them. The purpose and structure of practical classes is a chain that connects theoretical training and teaching practice in the discipline, as well as provides prior control students' knowledge. The grade for the practical lesson is taken into account when

	setting the final grade for the discipline. This form gives the student the opportunity to receive a maximum of 30 points during the semester
Independent work	Independent work of students is the main means of mastering educational material in free time from classroom classes. The study time allotted for independent work of students is regulated by the working curriculum and is respectively 50 hours. Independent work involves the study of educational, scientific and reference literature. The recommended element of this student work is record keeping (electronic version or presentation is also allowed). This approach promotes better assimilation of the actual material, makes it possible to save it in a user-friendly form. The level of student performance of independent work is taken into account when setting the final grade for the content modules of the discipline and is estimated at 10 points (max)
Conditions of admission to the final control	<ul style="list-style-type: none"> – evaluation for answers and testing during classroom classes (30 points); – assessment for individual (presentation) work (10 points); – score for independent work (10 points).

7. Course policy

- independent performance of educational tasks, tasks of current and final control of learning outcomes (for persons with special educational needs this requirement is applied taking into account their individual needs and opportunities);

- links to sources of information in the case of the use of ideas, developments, statements, information;

- providing reliable information about the results of their own educational (scientific, creative) activities, used research methods and sources of information.

Assimilation of the missed topic of the lecture for a good reason is checked during the final control. The omission of the lecture for a disrespectful reason is completed by the student in accordance with the requirements of the department, established at the meeting of the department (interview, abstract, etc.).

Missed practical classes, regardless of the reason for the omission, the student works according to the schedule of consultations. Current "2" academic groups.

8. Recommended literature

1. Ткач О.В., Бельський Ю.С., Мікула Н.А. Конкурентоспроможність прикордонних територій, економічні механізми забезпечення // Колективна монографія. Відп. ред. д.е.н., проф. Бельський Ю.С. – Львів, 2009. – 365 с.
2. Ткач О.В. Регіональні просторово-економічні системи: глобальні тенденції та циклічні взаємовпливи // Монографія. Львів: ІРД НАН України, 2010. – 458с.
3. Ткач О.В. Регіональні просторово-економічні системи: сучасний стан та перспективи розвитку // Монографія. Львів: ІРД НАН України, 2012. – 462с.
4. O. Tkach The oriental-economical systems: global and regional aspects, influences and development// Monograph \ Oleg V. Tkach. – First edition.- Ivano-Frankivsk : HSEE “The V. Stepanyuk Precarpathian National University” , 2013, - 266 p.
5. С. Марковський, Н. Мікула, А. Ткачук, В. Толкованов Конкурентоспроможність територій – К : Легальний статус, 2011. – 252 с.
6. Концептуальні засади формування і оцінки фінансового потенціалу регіону: / Козоріз М. А. ; НАН України Інститут регіональних досліджень. – Львів, 2011 . -99 с.
7. O. Tkach / The theoretic-methodological bases of the development of the regions within the global economic system Innovation Process Management in Ukraine: problems commercialization of scientific and technical developments: Monograph / Yurii Vovk, Oleh Karyu, Ihor Kulyniak, Yosyf Petrovych and other / Edited by Yurii Vovk, Oleh Karyu. - Lviv : LLC “Rastr-7”, 2018 -266 p.
8. Павліха Н.В. Управління сталим розвитком просторових систем: теорія, методологія, досвід: Монографія. – Луцьк: Волинська обласна друкарня. 2006- 380 с.
9. Валюх А.М. Формування державної стратегії розвитку природного капіталу України. Рівне, 2018. 438 с
10. Вальєвський О. Роль державної культурної політики в реалізації реформ в Україні // Стратегічні пріоритети. 2016. № 3 (40). С. 140, 141.
11. Державне будівництво і місцеве самоврядування в Україні. Підручник. 2017. 360 с
12. Мамчур Г.В. Теорія та історія державної служби: навч. посібник; М-во освіти і науки

України, Київ. нац. ун-т ім. Тараса Шевченка. К.: Київський університет, 2017. 359 с.

13. Придиус Л.В. Управління якістю державної служби України: монографія. Дніпро: ДРІДУ НАДУ, 2017. 280 с.

14. Теорії, технології та особливості реалізації адміністративних реформ у стрижневих країнах світу: монографія / автор. кол.: В.І. Шарий, О.В. Черевко, В.М. Мойсієнко. Черкаси, 2017. 316 с.с.

15. Афанасьєв М. В. Побудова системи управління якістю в діяльності органів виконавчої влади регіону : монографія / М. В. Афанасьєв, Л. Г. Шемаєва, Л. Й. Аведян та ін. ; [за заг. ред. канд. екон. наук, доцента Л. Г. Шемаєвої. – Х. : Вид. ХНЕУ, 2008. – 472 с.

16. Борденюк В. І. Місцеве самоврядування та державне управління: конституційноправові основи співвідношення та взаємодії : монографія / В. І. Борденюк. – К. : Парламентську вид-во, 2007. – 540 с.

17. Кучабський О. І. Територіальне управління в Україні в умовах реформ : навч. посібн. / О. І. Кучабський. – К. : Астролябія, 2010. – 304 с.

18. Мамонова В. В. Методологія управління територіальним розвитком : монографія / В. В. Мамонова. – Х. : Вид. ХарПІ НАДУ "Магістр", 2006. – 196 с.

19. Зозуля С. В. Територіальна організація влади в Україні : навч.-метод. посібн. / упор. С. В. Зозуля ; Черніг. центр перепідготовки та підвищення кваліфікації працівників органів державної влади, органів місцевого самоврядування, державних установ і організацій. – Чернігів : ЦППК, 2009. – 68 с.

20. Пак Н. Т. Регіональна економіка: навч. посібн. Львів: Видавництво Львівської політехніки, 2015. – 326 с

21. Ковбасюк Ю.В. Регіональне управління : підручник / за заг. ред. Ю. В. Ковбасюка, В. М. Вакуленка, М. К. Орлатого. – К. : НАДУ, 2014. – 512 с

22. Публічне управління та адміністрування в умовах інформаційного суспільства: вітчизняний і зарубіжний досвід: монографія / За заг. ред. Сергія Чернова, Валентини Воронкової, Віктора Банаха, Олександра Сосніна, Пранаса Жукаускаса, Йоліти Ввайнхардт, Регіни Андрюкайтене; Запоріж. держ. інж. акад. – Запоріжжя: ЗДІА, 2016. – 606 с.

Lecturer

Oleg Tkach